

# Functional Exposure Report

SJBJ309A

Submitted

In partial fulfillment of the requirements of the degree of  
**Bachelor of Arts (Journalism and Mass Communication)**

By

**SHWETA SACHAN**  
Roll No. 1909200017

Under the supervision of

**Mr. Ritwik Ghosh**  
Assistant Professor  
School of Journalism and Mass Communication  
K R Mangalam University



**SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)**  
**K. R. MANGALAM UNIVERSITY, GURUGRAM, HARYANA, INDIA**

October 2021

Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

**School of Journalism & Mass Communication  
K.R. Mangalam University  
Sohna Road  
Gurugram**

**DECLARATION**

I, **Shweta Sachan**, Roll No. **1909200017**, Batch (2019-22) certify that the Functional Exposure Report contains original work done by me and it has a detailed report of authentic work carried out by me in BA(JMC) program.



Signature of the Student

Date: 18<sup>th</sup> October 2021

Mr. Ritwik Ghosh

Assistant Professor

School of Journalism and Mass Communication

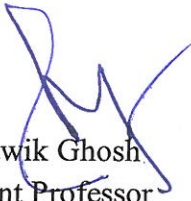
K. R. Mangalam University, Gurugram, Haryana, India



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# CERTIFICATE

This is to certify that this Final Exposure Report is an academic work done by **Shweta Sachan**, Roll No. **1909200017**, Batch (2019-22) for the partial fulfillment of the requirement for the award of degree of Bachelor of Arts in Journalism and Mass Communication from K R Mangalam University, Gurugram.



Mr. Ritwik Ghosh  
Assistant Professor

School of Journalism and Mass Communication  
K. R. Mangalam University, Gurugram, Haryana, India



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# Acknowledgment

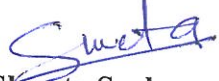
Guidance, Inspiration and motivation have always played a key role in the success of any venture. I would like to pay my sincere regards to all those who guided me in my project work.

I would like to express gratitude and thanks for providing me such a wonderful opportunity to widen the horizons of my knowledge to my Mr. Ritwik Ghosh. Also thanks to him for giving all support, guidance and encouragement throughout the work.

Last but not the least I would like to thank my parents, family and friends who have directly or indirectly contributed in making this project a success.

Place: Gurugram

Date: 18<sup>th</sup> October 2021

  
Student Name: **Sweta Sachan**

Roll Number: 1909200017

  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## EXECUTIVE SUMMARY

As a part of the BA(JMC) curriculum and in order to gain practical knowledge in the field of media, we were required to make a report on the internship done including its course followed by the day-to-day schedule and information. The basic objective behind doing this report is to get knowledge about the different aspects of media and especially the Business Development department of any organization.

In this report I have included various works done during the course of the internship with a copy of work published.

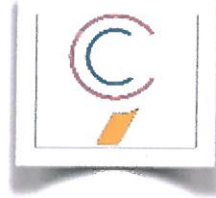
Doing this helped me to enhance my knowledge regarding the work done in the Business Development department of an organization and also to gain new knowledge regarding different subjects when working on their projects. Through this report I have come to know about the role of devotion towards professional work and professionalism.



Registrar

K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## INTERNSHIP CERTIFICATE



TO WHOMSOEVER IT MAY CONCERN

Date:- 16<sup>th</sup> Sept 2021

This is to certify that **SHWETA SACHAN**, Student of BA. JMC at K.R Mangalam University, has successfully completed her internship with 9.0 Career Cafe during the period August 2021.

During the period, she successfully handled the role of **Business Development Executive**.

During the course of internship, **SHWETA SACHAN** has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges. In particular, her coordination skills and communication skills are par excellence and her attention to details are impressive.

We wish her all the very best for future.

With regards,

Avinash Tewari

9CC, CEO

ceo@9careercafe.com

NineCC Education India Pvt Ltd  
9CC, Salcon Rasvilas, Saket, New Delhi - 17  
[www.9CareerCafe.com](http://www.9CareerCafe.com)

Registrar

K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# Functional Exposure Report

## Introduction

This Functional Exposure Report chronicles my enriching internship tenure at 9.0 Career Cafe, where I embarked on a journey of learning and growth. During my internship, I had the privilege of immersing myself in various aspects of business development and management, gaining valuable insights and practical experience along the way.

## Objectives

The primary objective of my internship at 9.0 Career Cafe was to enhance my skills in business development and management while also exploring opportunities to integrate my knowledge into the field of Journalism and Mass Communication. Through hands-on projects and mentorship, I aimed to broaden my understanding of business operations and their relevance to media and communication.

## Learning and Experiences

1. Identifying Profitable Business Opportunities: Throughout my internship, I delved into the process of identifying profitable business opportunities by conducting thorough market research and analysis. This involved assessing market trends, consumer preferences, and competitive landscapes to pinpoint areas of potential growth.
2. Conducting Extensive Market Research: I gained practical experience in conducting comprehensive market research to gather insights into market dynamics, customer behaviors, and industry trends. This knowledge was essential for informed decision-making and strategy formulation.
3. Creating Actionable Business Strategies: Under the guidance of experienced professionals, I learned how to develop actionable business strategies tailored to organizational objectives and market conditions. This included setting clear goals, identifying key performance indicators, and outlining implementation plans.
4. Nurturing Relationships with Clients: Interacting with clients and stakeholders provided me with valuable insights into relationship management. I learned the importance of effective communication, trust-building, and client satisfaction in fostering long-term partnerships.



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# Functional Exposure Report

SJBJ309A

Submitted

In partial fulfillment of the requirements of the degree of  
**Bachelor of Arts (Journalism and Mass Communication)**

By

**HIMANSHI SACHDEVA**

**Roll No. 1909200007**

Under the supervision of

**Mr. Ritwik Ghosh**

**Assistant Professor**

**School of Journalism and Mass Communication**

**K R Mangalam University**



**SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)**

**K. R. MANGALAM UNIVERSITY, GURUGRAM, HARYANA, INDIA**

**October 2021**

  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)



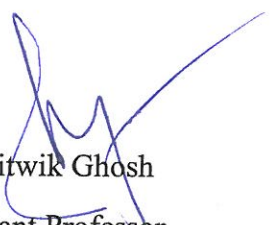
**School of Journalism & Mass Communication  
K.R. Mangalam University  
Sohna Road  
Gurugram**

**DECLARATION**

I, **Himanshi Sachdeva**, Roll No. 1909200007, Batch (2019-22) certify that the Functional Exposure Report contains original work done by me and it has a detailed report of authentic work carried out by me in BA(JMC) program.

*Himanshi Sachdeva*  
Signature of the Student

Date: 18<sup>th</sup> October 2021

  
Mr. Ritwik Ghosh  
Assistant Professor

School of Journalism and Mass Communication  
K. R. Mangalam University, Gurugram, Haryana, India

  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# CERTIFICATE

This is to certify that this Final Exposure Report is an academic work done by **Himanshi Sachdeva**, Roll No. **1909200007**, Batch (2019-22) for the partial fulfillment of the requirement for the award of degree of Bachelor of Arts in Journalism and Mass Communication from K R Mangalam University, Gurugram.



Mr. Ritwik Ghosh  
Assistant Professor

School of Journalism and Mass Communication  
K. R. Mangalam University, Gurugram, Haryana, India



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# Acknowledgment

Guidance, Inspiration and motivation have always played a key role in the success of any venture. I would like to pay my sincere regards to all those who guided me in my project work.

I would like to express gratitude and thanks for providing me such a wonderful opportunity to widen the horizons of my knowledge to my Mr. Ritwik Ghosh. Also thanks to him for giving all support, guidance and encouragement throughout the work.

Last but not the least I would like to thank my parents, family and friends who have directly or indirectly contributed in making this project a success.

Place: Gurugram

Date: 18<sup>th</sup> October 2021

*Himanshi Sachdeva*  
Student Name: Himanshi Sachdeva

Roll Number: 1909200007

Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## EXECUTIVE SUMMARY

As a part of the BA(JMC) curriculum and in order to gain practical knowledge in the field of media, we were required to make a report on the internship done including its course followed by the day-to-day schedule and information. The basic objective behind doing this report is to get knowledge about the different aspects of media and especially the Graphics Design department of any organization.

In this report I have included various works done during the course of the internship with a copy of work published.

Doing this helped me to enhance my knowledge regarding the work done in the Graphics Design department of an organization and also to gain new knowledge regarding different subjects when working on their projects. Through this report I have come to know about the role of devotion towards professional work and professionalism.



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## INTERNSHIP CERTIFICATE

CollegeTips.in

SUMMER INTERNSHIP PROGRAM 2021

# CERTIFICATE

— OF EXPERIENCE —

This is to certify that Himanshi Sachdeva D/O Mrs. Promila Sachdeva has successfully completed 1 Month Internship in Graphic Designing at CollegeTips.in. During the period of this internship with us she was found punctual, hardworking and inquisitive.

We wish her every success in life.

19/08/2021

DATE

MUMBAI | PUNE | DELHI | INDORE | BHOPAL

HQ: E3/115, Vardhman Mall, 10 No. Market, Bhopal, (MP)



VIPIN TRIPATHI  
(Founder CollegeTips.in)



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# Functional Exposure Report

## Introduction

This Functional Exposure Report documents my enriching internship experience at Collegetips.in, where I had the opportunity to explore various facets of graphic design, poster design, typography, ideation, visualization, and more. Over the course of my internship, I immersed myself in diverse projects aimed at honing my skills and gaining invaluable practical experience in the field of Journalism and Mass Communication.

## Objectives

The primary objective of my internship at Collegetips.in was to enhance my skills and broaden my understanding of Journalism and Mass Communication through hands-on learning experiences. I aimed to improve my proficiency in graphic design and related areas while exploring new avenues within the industry.

## Learning and Experiences

1. **Graphic Design Techniques:** Throughout my internship, I learned and applied a multitude of graphic design techniques, including layout design, color theory, and visual hierarchy. These skills were essential in creating visually compelling designs for various digital and print platforms.
2. **Typography and Poster Design:** Understanding the nuances of typography and poster design was a significant aspect of my internship. I delved into selecting appropriate typefaces, crafting engaging poster layouts, and effectively communicating messages through visual elements.
3. **Ideation and Visualization:** My internship provided ample opportunities to engage in ideation sessions and visualization exercises. I learned how to brainstorm creative concepts, translate ideas into visual representations, and refine designs based on feedback and iteration.
4. **Mentorship and Targeted Goals:** Under the guidance of my mentor, Vipin Tripathi, Founder of Collegetips.in, I was given clear objectives and targets for each project. This structured approach facilitated my learning process and encouraged me to strive for excellence in my work.

Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# Functional Exposure Report

SJBJ309A

Submitted

In partial fulfillment of the requirements of the degree of  
**Bachelor of Arts (Journalism and Mass Communication)**

By

**MEHAK SRIVASTAVA**  
Roll No. 1909200022

Under the supervision of

**Mr. Ritwik Ghosh**  
Assistant Professor  
School of Journalism and Mass Communication  
K R Mangalam University



**SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)**  
**K. R. MANGALAM UNIVERSITY, GURUGRAM, HARYANA, INDIA**

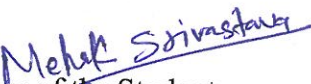
October 2021

  
Registrar  
K. R. Mangalam University  
Gurugram, Haryana

**School of Journalism & Mass Communication  
K.R. Mangalam University  
Sohna Road  
Gurugram**

**DECLARATION**

I, **Mehak Srivastava**, Roll No. **1909200022**, Batch (2019-22) certify that the Functional Exposure Report contains original work done by me and it has a detailed report of authentic work carried out by me in BA(JMC) program.

  
Signature of the Student

Date: **29<sup>th</sup> October, 2021**

  
Mr. Ritwik Ghosh  
Assistant Professor

School of Journalism and Mass Communication  
K. R. Mangalam University, Gurugram, Haryana, India

  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)



## CERTIFICATE

This is to certify that this Final Exposure Report is an academic work done by **Mehak Srivastava**, Roll No. **1909200022**, Batch (2019-22) for the partial fulfillment of the requirement for the award of degree of Bachelors of Arts in Journalism and Mass Communication from K R Mangalam University, Gurugram.

  
Mr. Ritwik Ghosh  
Assistant Professor

School of Journalism and Mass Communication  
K. R. Mangalam University, Gurugram, Haryana, India

  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## Acknowledgement

Guidance, Inspiration and motivation have always played a key role in the success of any venture. I would like to pay my sincere regards to all those who guided me in my project work.

I would like to express gratitude and thanks for providing me such a wonderful opportunity to widen the horizons of my knowledge to my guide Mr. Ritwik Ghosh. Also thanks to him for giving all support, guidance and encouragement throughout the work.

Last but not the least I would like to thank my parents, family and friends who have directly or indirectly contributed in making this project a success.

Place: Gurugram

Date: 29<sup>th</sup> October, 2021

Student Name: Mehak Srivastava

Roll Number: 1909200022



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## EXECUTIVE SUMMARY

As a part of the BA(JMC) curriculum and in order to gain practical knowledge in the field of media, we were required to make a report on the internship done including its course followed by the day-to-day schedule and information. The basic objective behind doing this report is to get knowledge about the different aspects of media and especially the public relation department of any organization.

In this report I have included various works done during the course of the internship with a copy of work published.

Doing this helped me to enhance my knowledge regarding the work done in the public relation department of an organization and also to gain new knowledge regarding different subjects when working on their projects. Through this report I have come to know about the role of devotion towards professional work and professionalism.



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## INTERNSHIP CERTIFICATE



**SUVIDHA FOUNDATION**  
Serving the Society Since 20+ Years  
Suvidha Mahila Mandal

SMM212210366

# Certificate of Completion

This certificate is presented to

Ms. Mehak Srivastva

In recognition of completion of internship in Public Relations  
from 24 Aug 2021 to 30 Sep 2021 at Suvidha Foundation. During the period  
of his/her internship programme with us, he/she was found punctual and inquisitive.  
We wish him/her all the best for his/her future endeavours.



In collaboration with

Verify at [www.suvidhafoundationedutech.org/verify](http://www.suvidhafoundationedutech.org/verify)

*Shobha Motghare*

**Mrs. Shobha Motghare**  
**Secretary**

Registrar  
K.R. Mangalam University  
Gurgaon Road, Gurugram, (Haryana)

# Functional Exposure Report

## Introduction

This Functional Exposure Report encapsulates my enriching internship experience at Suvidha Foundation, where I immersed myself in the nuances of public relations, corporate communication, and digital marketing. Under the guidance of my mentor, Shobha Motghare, the Secretary of Suvidha Foundation, I gained invaluable insights and practical experience in these domains. The internship provided me with an opportunity to improve my skills and explore the field of Journalism and Mass Communication.

## Internship Objectives

The primary objective of my internship at Suvidha Foundation was to gain hands-on experience and expertise in public relations, corporate communication, and digital marketing. Additionally, I aimed to explore the broader field of Journalism and Mass Communication to broaden my understanding and skill set.

## Learning and Experiences

1. **Public Relations:** I delved into the intricacies of public relations, learning how to cultivate positive relationships with stakeholders, manage media inquiries, and craft effective communication strategies to enhance the organization's reputation and visibility.
2. **Corporate Communication:** I gained insights into corporate communication practices, understanding how to convey the organization's messages internally and externally. This involved drafting press releases, newsletters, and other communication materials to keep stakeholders informed and engaged.
3. **Digital Marketing:** My internship at Suvidha Foundation provided me with exposure to digital marketing strategies, including social media marketing, email marketing, and search engine optimization (SEO). I learned how to leverage digital channels to promote the organization's initiatives and engage with the target audience effectively.



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# **Functional Exposure Report**

**SJBJ309A**

Submitted

In partial fulfillment of the requirements of the degree of  
**Bachelor of Arts (Journalism and Mass Communication)**

By

**MEHAK TANEJA**  
**Roll No. 1909200030**

Under the supervision of

**Mr. Ritwik Ghosh**  
**Assistant Professor**  
**School of Journalism and Mass Communication**  
**K R Mangalam University**



**SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)**  
**K. R. MANGALAM UNIVERSITY, GURUGRAM, HARYANA, INDIA**

**October 2021**

**Registrar**  
**K.R. Mangalam University**  
**Sohna Road, Gurugram, (Haryana)**

**School of Journalism & Mass Communication  
K.R. Mangalam University  
Sohna Road  
Gurugram**

**DECLARATION**

I, **Mehak Taneja**, Roll No. 1909200030, Batch (2019-22) certify that the Functional Exposure Report contains original work done by me and it has a detailed report of authentic work carried out by me in BA(JMC) program.

*Mehak Taneja*  
Signature of the Student

Date: 18<sup>th</sup> October 2021

  
Mr. Ritwik Ghosh

Assistant Professor

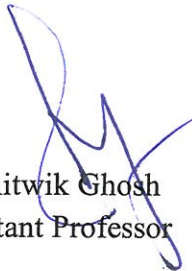
School of Journalism and Mass Communication

K. R. Mangalam University, Gurugram, Haryana, India

  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# CERTIFICATE

This is to certify that this Final Exposure Report is an academic work done by **Mehak Taneja**, Roll No. **1909200030**, Batch (2019-22) for the partial fulfillment of the requirement for the award of degree of Bachelor of Arts in Journalism and Mass Communication from K R Mangalam University, Gurugram.



Mr. Ritwik Ghosh  
Assistant Professor

School of Journalism and Mass Communication  
K. R. Mangalam University, Gurugram, Haryana, India



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)



# Acknowledgment

Guidance, Inspiration and motivation have always played a key role in the success of any venture. I would like to pay my sincere regards to all those who guided me in my project work.

I would like to express gratitude and thanks for providing me such a wonderful opportunity to widen the horizons of my knowledge to my Mr. Ritwik Ghosh. Also thanks to him for giving all support, guidance and encouragement throughout the work.

Last but not the least I would like to thank my parents, family and friends who have directly or indirectly contributed in making this project a success.

Place: Gurugram

Date: 18<sup>th</sup> October 2021

Student Name: *Mehak Taneja*  
Mehak Taneja

Roll Number: 1909200030

*MD*  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## EXECUTIVE SUMMARY

As a part of the BA(JMC) curriculum and in order to gain practical knowledge in the field of media, we were required to make a report on the internship done including its course followed by the day-to-day schedule and information. The basic objective behind doing this report is to get knowledge about the different aspects of media and especially the Social media marketing department of any organization.

In this report I have included various works done during the course of the internship with a copy of work published.

Doing this helped me to enhance my knowledge regarding the work done in the Social media marketing department of an organization and also to gain new knowledge regarding different subjects when working on their projects. Through this report I have come to know about the role of devotion towards professional work and professionalism.



Registrar

K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

INTERNSHIP CERTIFICATE

CollegeTips.in

SUMMER INTERNSHIP PROGRAM 2021

**CERTIFICATE**  
OF EXPERIENCE

This is to certify that Mehak Taneja D/O Mr. Sanjay Taneja has successfully completed 1 Month Internship in Social Media Marketing at CollegeTips.in. During the period of this internship with us she was found punctual, hardworking and inquisitive. We wish her every success in life.

30/08/2021

DATE

MUMBAI | PUNE | DELHI | INDORE | BHOPAL

HQ: E3/115, Vardhman Mall, 10 No. Market, Bhopal (MP)



VIPIN TRIPATHI  
(Founder CollegeTips.in)

  
Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# Functional Exposure Report

## Introduction

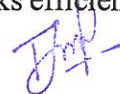
This Functional Exposure Report encapsulates my enriching internship experience at Collegetips.in, where I embarked on a journey of learning and growth. As an intern, I had the opportunity to delve into various aspects of digital marketing, particularly social media marketing and search engine optimization (SEO). Throughout my internship, I gained invaluable insights and practical experience that have significantly contributed to my professional development.

## Objectives

The primary objective of my internship at Collegetips.in was to enhance my skills in digital marketing, with a focus on social media marketing and SEO. Through hands-on projects and mentorship, I aimed to broaden my understanding of digital media and its relevance to the field of Journalism and Mass Communication. This internship served as a platform for me to explore new avenues and refine my expertise in these areas.

## Learning and Experiences

- Social Media Marketing:** During my internship, I immersed myself in the world of social media marketing, learning about different platforms, content strategies, audience engagement techniques, and performance analytics. I gained practical experience in creating and managing social media campaigns, analyzing metrics, and optimizing content for maximum reach and impact.
- Search Engine Optimization (SEO):** I delved into the intricacies of SEO, learning how to optimize website content, conduct keyword research, improve website ranking on search engine results pages (SERPs), and analyze website performance metrics. This knowledge was crucial for enhancing online visibility and driving organic traffic to the website.
- Targeted Project Management:** Under the guidance of my mentor, Vipin Tripathi, I was assigned specific targets and projects related to social media marketing and SEO. This structured approach enabled me to set goals, plan strategies, and execute tasks efficiently, while also fostering a sense of accountability and responsibility.



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# **FUNCTIONAL EXPOSURE REPORT**

On

## **MEANT4ENVIRONMENT**

For the partial fulfilment of the requirement of  
Bachelor of Arts (Journalism & Mass Communication)

By

**Name: Devannshi Thapar**

**Enrolment: 1909200026**

**Year 2021-22**



**School of Journalism & Mass Communication**

**K.R. Mangalam University**

**Sohna Road**

**Gurugram**

Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## CERTIFICATE

I, Mr. /Ms Devannshi Thapar, Enrolment No: 1909200026 Batch (2019-22) certify that the Functional Exposure Report (SJJM) is original work done by me and it has a detailed report of authentic work carried out by me at Meant4Environment.

Signature of the Student:



Date:



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# CERTIFICATE



Meant4 Environment Foundation

SWACHH  
SURVEKSHAN  
2019

## Certificate of Appreciation

***Devannshi Thapar***

contributed as an Intern in Solid Waste Management and Good Human Health initiatives organized from 1st September 2021 to 31st October 2021.

We acknowledge his commendable efforts for the social cause.

*Manju Ranjan*

Ms. Manju Ranjan  
(Founder Director)

*Manasvi*

Dr Manasvi Maheshwari  
(Education-Industry Coordinator)



*Taking Responsibility for Nature Sustainability*



*Jmf*

Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

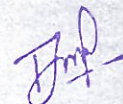
## ACKNOWLEDGEMENTS

This report has been prepared for the internship that has been done in the Gurugram (MEANT4ENVIRONMENT), in order to study the practical aspect of the course and implementation of the theory in the real field with the purpose of fulfilling the requirements of the course of BA(JMC) Bachelor of journalism and mass communication.

The aim of this internship is to be familiar to the practical aspect and uses of theoretical knowledge and clarifying the career goals, so I have successfully completed the internship and compiled this report as the summary and the conclusion that have drawn from the internship experience.

I would like to express my sincere gratitude to our internship coordinator who have given their valuable time and given me chance to learn something despite having their busy schedule and Ms. Manju Ranjan for her great guidelines for internship. I am also thankful to other staff member for their co-operative support, and also presenting with an opportunity for me to have a practical experience in this organization.

Lastly, I would like to thank Dr. Ritika Saxena for providing this opportunity to work in Meant4Environment. I am also grateful to all member of Meant4Environment for providing the knowledge of different ways of managing waste plastic and converting it into a benefit of the society. Thus, the time in Meant4Environment very audacious and supportive to my career through which I have gained valuable work experience that will help definitely makes a favourable impression on me as a prospective future employer.



Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)



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Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

## Chapter-1: INTRODUCTION

### About the Company: Meant4Environment



NGOs are voluntary organizations (VOs). These are popularly known as NGOs because they are free from governmental control in their functioning. They are democratic and open to all those wishing to become member of the organization voluntarily and serve the society.

Meant4Environment Foundation is Working to Spread Awareness on Environmental Initiatives to bring small individual efforts together to create Positive impact and achieve Sustainable Development. We wish to make Environment clean, Healthy, safe, Peaceful, prosperous and progressive for all.

India is a rapidly developing economy, and we are creating new milestones every day in all the fields, But the harsh truth is that development comes at the cost of natural resources and environment so, what should we do as a nation so that we are able to match the pace with the world and can preserve nature simultaneously?

The answer lies in "Sustainable Development" Lots of Initiatives are already happening at global, national and local levels, However, to bring desired change, all of us needs to participate and therefore, we need a Platform that unites the small efforts from all to create a Significant Impact.



Meant4Environment Foundation

SWACHH  
SURVEKSHAN  
2020

## *Certificate of Appreciation*

*Devannshi Thapar*

contributed as an Intern in Solid Waste Management and Good Human Health initiatives organized from 1st September 2021 to 31st October 2021.

We acknowledge his commendable efforts for the social cause.

*Manju Ranjan*

Ms. Manju Ranjan  
(Founder Director)

*Manasvi*

Dr Manasvi Maheshwari  
(Education-Industry Coordinator)

*Jnp*

Registrar  
K.P. Mangalam University  
Sohna Road, Gurugram, (Haryana)



*Taking Responsibility for Nature Sustainability*

Date-09.09.2021

**TO WHOM IT MAY CONCERN**

This is to certify that Ms. Divya Yadav, pursuing BA (Journalism & Mass Communication) Programme, from KR Mangalam University, has successfully completed 1 month (from 3<sup>rd</sup> August till 2<sup>nd</sup> September, 2021) internship at Kabir Enterprises, Varanasi, U.P which deals with Khadi Natural Products affiliated by Khadi & Village Industries Commission as well as OYO Rooms.

During the period of her Internship Program with us she had been exposed to different process of Digital Marketing. She was found punctual and hardworking. We wish every success in her life and career.

M/s KABIR ENTERPRISES  
Rupak Raj Upadhyay  
Proprietor

Mr Rupak Raj Upadhyay  
Director  
Kabir Enterprises  
Varanasi

  
Registrar  
K.R. Mangalam University  
Gurgaon Road, Gurugram, (Haryana)



Meant4Environment Foundation

SWACHH  
SURVEKSHAN  
2020

## Certificate of Appreciation

*Arjun Kumar Sharma*

contributed as an Intern in Solid Waste Management and Good Human Health initiatives organized from 1st September 2021 to 31st October 2021.

We acknowledge his commendable efforts for the social cause.

*Manju Ranjan*

Ms. Manju Ranjan  
(Founder Director)

*Manasvi*

Dr Manasvi Maheshwari  
(Education-Industry Coordinator)

*JRF*

Registrar

K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)



*Taking Responsibility for Nature Sustainability*



Date:11/30/2021

### Internship Completion Letter

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Amit Kumar Behal** student of **KR Mangalam University** has done his internship as **Video Editor** at **Editoo Media** from **3rd August 2021 to 30th November 2021**.

He has explored different fields as **Video Editor** including working on Premiere Pro, Auditing on Videos, Color Correction, Documentation and Lead Daily Meetings.

During his internship, he has demonstrated his skills with self-motivation to learn new skills. His performance exceeded our expectations and he was able to complete the project on time.

We wish him all the best for his upcoming career.

A handwritten signature in black ink, appearing to read "Yashika".

Yashika  
Editoo

A handwritten signature in purple ink, appearing to read "Jit".

Registrar  
K.R. Mangalam University  
Sohna Road, Gurugram, (Haryana)

# CERTIFICATE OF COMPLETION

THIS CERTIFICATE IS AWARDED TO

*Karam Ajit Singh*

This certificate is awarded to Karam Ajit Singh on October 23rd in 2021 for outstanding results and conduct in his professional field. It serves as proof of her competence and excellent application of industry standards and methods.

*Jmf-*

Registrar  
K.R. Mangalam University  
Gurgaon Road, Gurugram, (Haryana)

**Amantej Ahluwalia**

**CEO WARNER & SPENCER**

*Amantej Ahluwalia*



## REVER CASA INTERIORS *by Shivangi Singh*

Ms. Kareena

Date: 16<sup>th</sup> October 2021

Subject:- Working Experience Letter

To whomsoever, it may concern

It is our pleasure to inform you that Miss Kareena has worked with us for the tenure of 3 months. She has worked with Rever Casa Interiors for the position of social media strategist as a full time internship from 16<sup>th</sup> August 2021 to 16<sup>th</sup> October 2021.

During the tenure mentioned above, Miss Kareena has remained involved with her duties and responsibilities assigned to her. We found her competent and active with sincerity and determination. She is professionally sound and hard-working whose dedication in taking contribution and initiative for the company has proven helpful in the establishment repeatedly.

She was a productive employee, and the company wishes her all the luck and success in her future endeavors.

Sincerely,

Shivangi Dahiya

Founder & Principal Designer

Rever Casa Interiors

For REVER CASA INTERIORS  
*Shivangi Dahiya*  
PRINCIPAL DESIGNER

*Jyoti*  
Registrar  
K.P. Mangalam University  
Sohna Road, Gurugram, (Haryana)

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